

A woman with long brown hair, wearing a bright yellow, long-sleeved, pleated dress, is holding a large peacock feather. She is looking towards the camera with a slight smile. The background is dark and moody, with a hint of a curtain or fabric on the right side.

Closet.
LONDON

Give us a call if you'd like to have a chat about
becoming a Wholesale customer,
we'd love to hear from you.

t: 0203 859 8873
e: sales@closetlondon.com

Closet London | Unit 1 Ground Floor, 36-40 Copperfield Road, London, E3 4RR
www.closetlondon.com

Closet.
LONDON

MAKING
STYLE STORIES
Made in London since 1996

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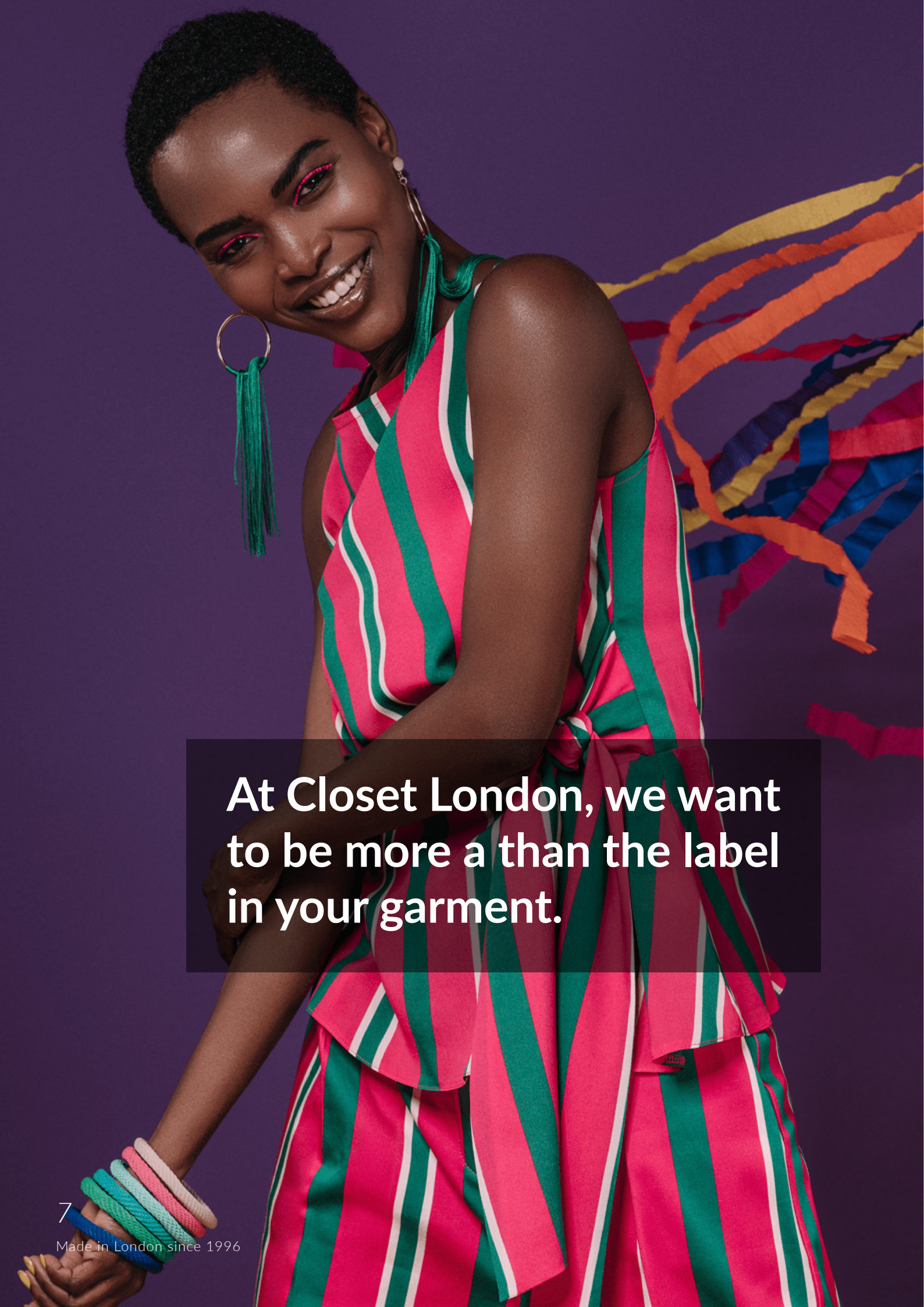
At Closet we don't just love dresses, but we are passionate about how our customers wear them and the stories their dress can tell.

Its us, and you, Making Style Stories

She is quirky, social, thoughtful and loyal (just like our customers) and passionate about stunning prints, collection stories and personal style. Closet always leaves room for her style.

We make... She dresses.
We inspire... She enjoys.
We share... She loves.

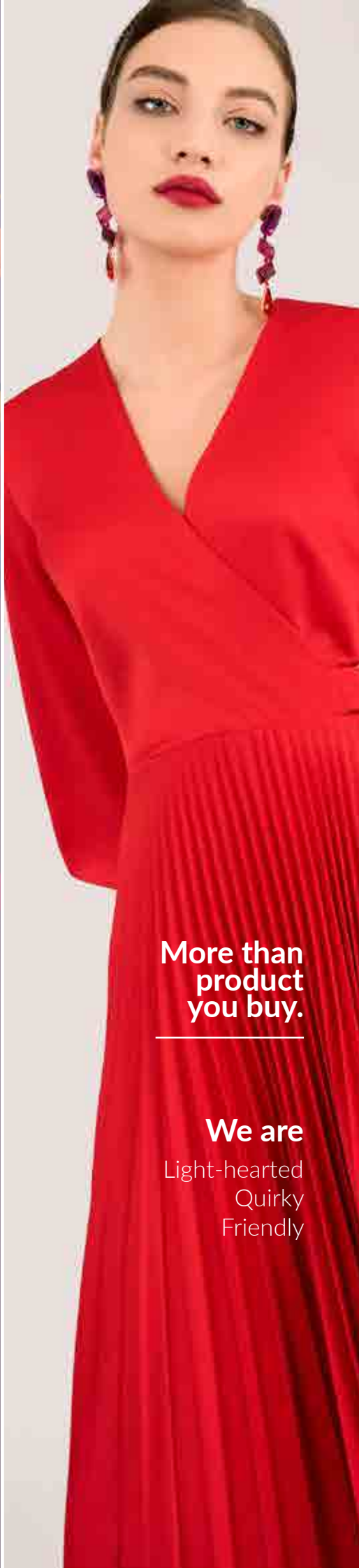
Closet are as honest, enterprising, characterful and proud as we were over 20 years ago when we began. Feminine shapes, stunning prints, passionate people, made in London.



**At Closet London, we want
to be more a than the label
in your garment.**

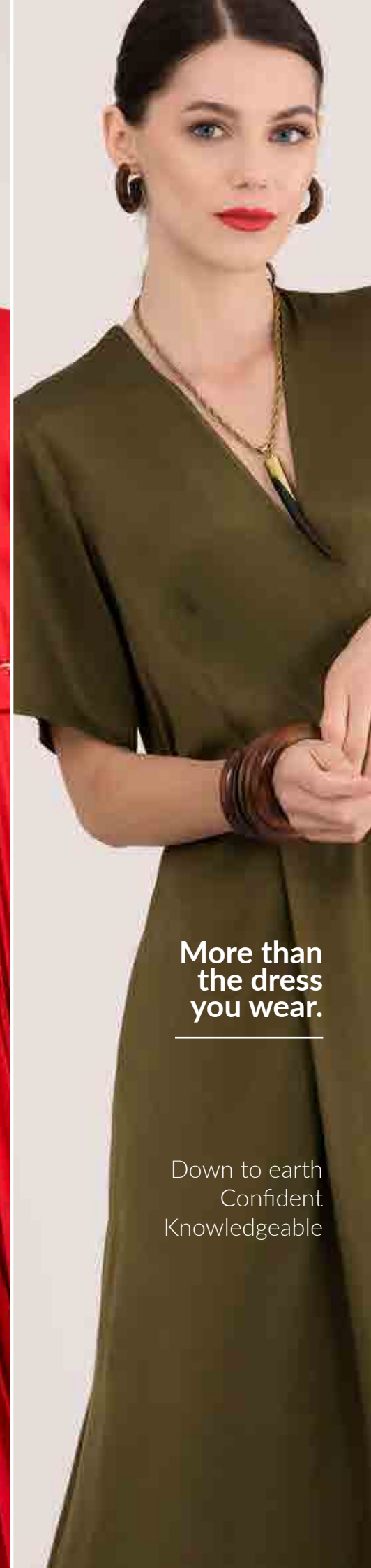
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Made in London since 1996



**More than
product
you buy.**

We are
Light-hearted
Quirky
Friendly



**More than
the dress
you wear.**

Down to earth
Confident
Knowledgeable



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Made in London since 1996

Closet London is a Global brand with well-diversified clientele, including industry-leading corporations, medium and small boutiques as regular buyers.

Leading online retailers as well as recognised departments stores are amongst our partners located in several territories such as UK, Europe, United States, India, Australia, Africa and Middle East.

Our distribution network includes agents and distributors that cover the areas of Ireland and Northern Ireland, Benelux, Germany, Romania, Africa New Zealand and United States.

A trusted name internationally



Early samples, line sheets and lookbooks available for pre-orders four months in advance.

Wide selection of styles and frequent newness to tailor ranges to each market.

Tailored product development.

In-season inventory.

Online ordering system and personalised customer service.

International shipping.

Quick turn around times.

Marketing material available such as campaign, ecommerce photographs & video content.

Frequent best-seller recommendations.

We make... She dresses.

We inspire... She enjoys.
We share... She loves.

At Closet we don't just love dresses, but we are passionate about how our customers wear them and the stories their dress can tell.

We are quirky, social, thoughtful and loyal (just like our customers) and passionate about stunning prints, collection stories and personal style.



Closet always leaves room for her style. Closet are as honest, enterprising, characterful and proud as we were over 20 years ago when we began.

Feminine shapes, stunning prints, passionate people, made in London.



"I want to feel **confident, feminine** and in the know about what I'm wearing. Every dress has a story and where and how I wear it is what makes it really special"

Famous for our prints and proud of our fit

We champion personal styles and offer a capsule collection of signature dresses which are always inspired by a single style story.

We also have our own story to tell... Our fabrics are carefully sourced from our partnerships with Italian, French, German and Turkish suppliers to assure our exact standards are met. With our factories based in London close to our headquarters, we are able to maintain a high level of quality control.





In the press



Brand vision

Closet challenges the norm that most of the high street brands offer of imposing a mould that women must fit into, and instead it strives to be the brand that celebrates individual style and leaves room for you.

We are a passionate team of designers, creative pattern cutters, technologists and technicians, all working in our London atelier.

We work closely with our partnered European mills to carefully source our exclusive prints from Italy, France, Germany and Turkey.

Closet London Awards



2015 Winner Closet London



To be a challenger brand.
To get **inspired, make, and share** style stories
for every Closet woman.

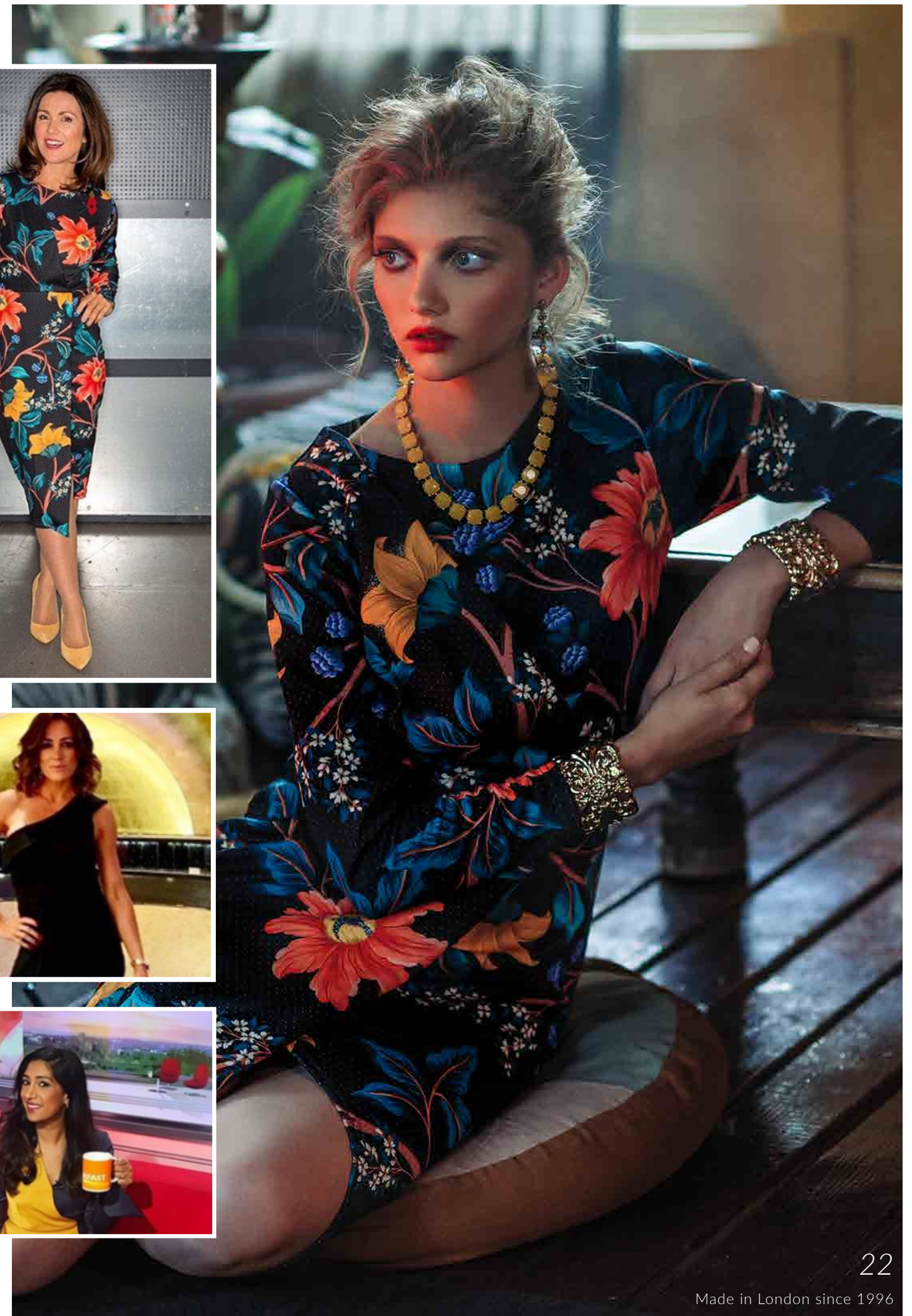
Influencers wearing Closet London

34,000 Instagram Followers
43,000 Facebook Followers
160,000 Monthly visits to Website



Celebrities in Closet London styles

we don't just love dresses, we are passionate about how you wear them and the stories your dress can tell. Pair us with those purple stilettos, dress us down with a pair of trainers and a jacket. Layer us under your cosy knit. We understand the feeling of wearing your favourite dress in a new (secretly brilliant, can't believe I never thought of this!) kind of way.





Brand Value

Honest

Closet is a Business with a conscience –there is sense of transparency, reliability and integrity in everything it does.

Enterprising

Closet is a business of experience, it is agile, hardworking and well connected, and it knows its stuff.

Characterful

Closet is made by many. From the design and prints to the diverse people and personalities behind the scenes.

Proud

Closet always strives to get it 'just right'. With every item tried and tested and made in London, it is proud of what it creates